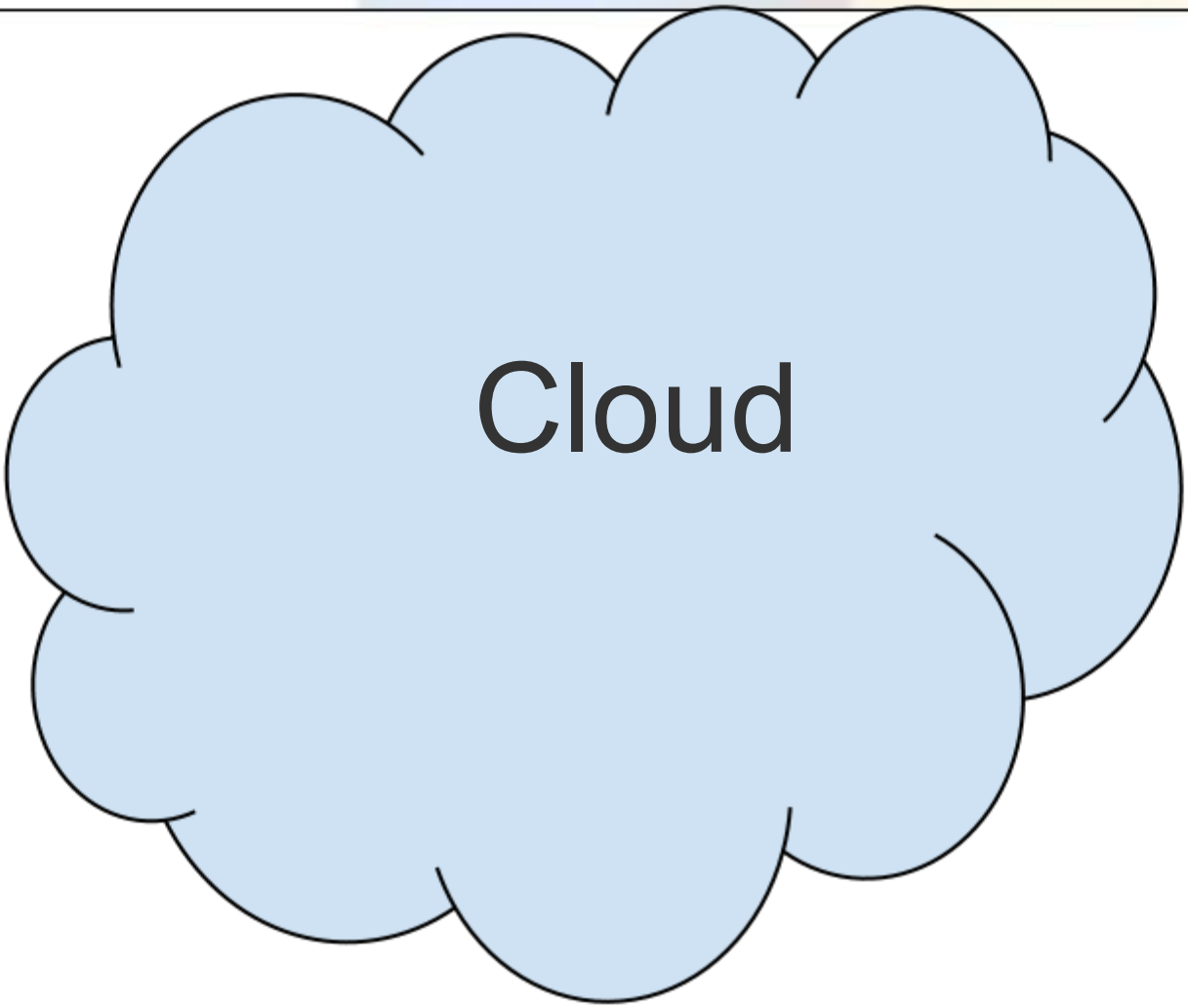


A decorative header featuring four overlapping spheres: a green one on the left, and blue, red, and yellow ones on the right. A thin black horizontal line is positioned below the spheres.

Security and Privacy at Scale

Geetanjali Sampemane
geta@google.com





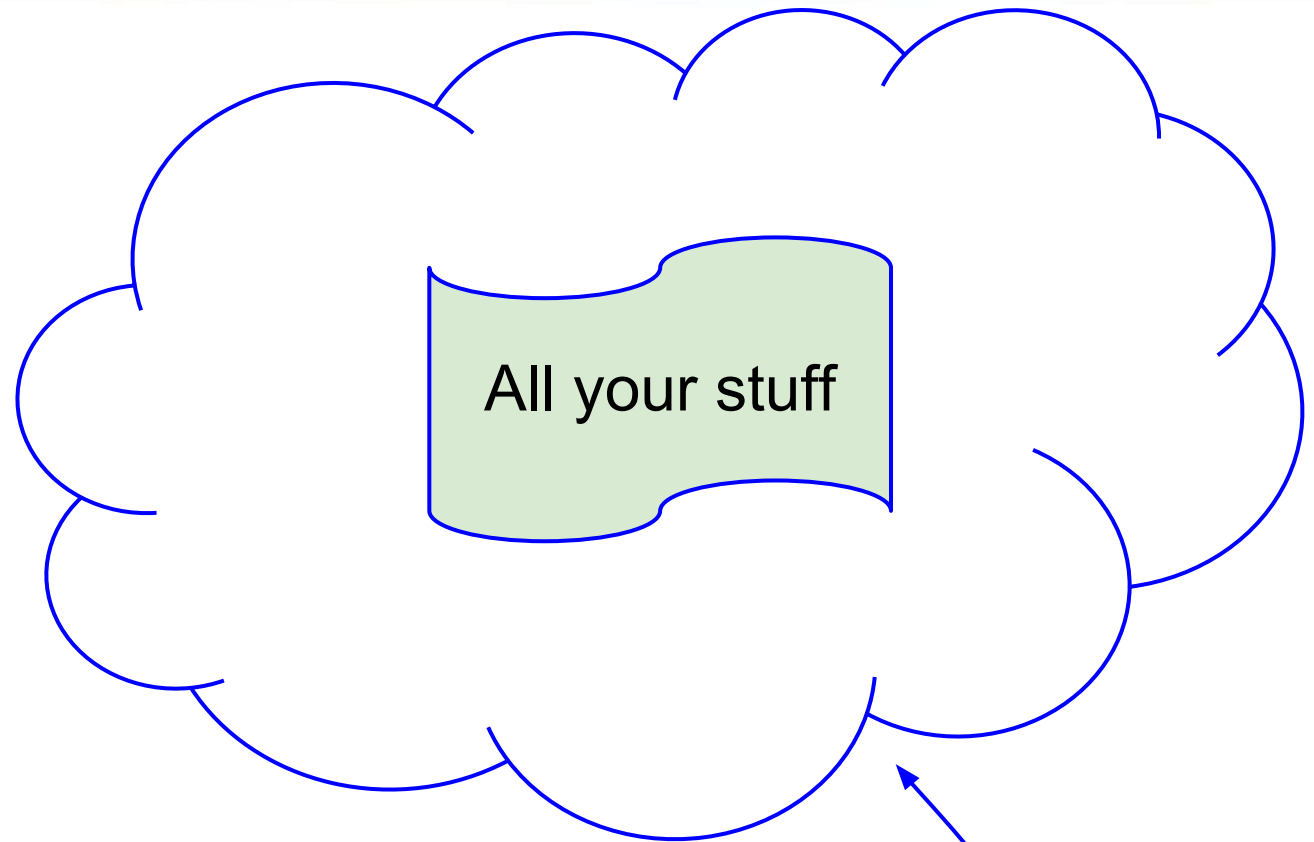
Cloud



All your stuff is online



You



The cloud,
aka "online"





Google™

Cloud v0?

- Shared multi-user computing: Multics, Unix, VMS, ...
- Online user communities: Plato, BBS, AOL...
- Large-scale scientific computing: supercomputers, grids, high-performance clusters,...
- "Thin clients"
- Utility computing



LAST NIGHT WE EXCHANGED LETTERS WITH MOM, THEN HAD A PARTY FOR ELEVEN PEOPLE IN NINE DIFFERENT STATES AND ONLY HAD TO WASH ONE GLASS...

That's CompuServe. The Personal Communications Network For Every Computer Owner.

And it doesn't matter what kind of computer you own. You'll use CompuServe's Electronic Mail system (we call it Email™) to compose, edit and send letters to friends or business associates. The system delivers any number of messages to other users anywhere in North America.

CompuServe's multi-channel CB simulator brings distant friends together and gets new friendships started. You can even use a scrambler if you have a secret you don't want to share. Special interest groups meet regularly to trade information on hardware, software and hobbies from photography to cooking and you can sell, swap and post personal notices on the bulletin board.

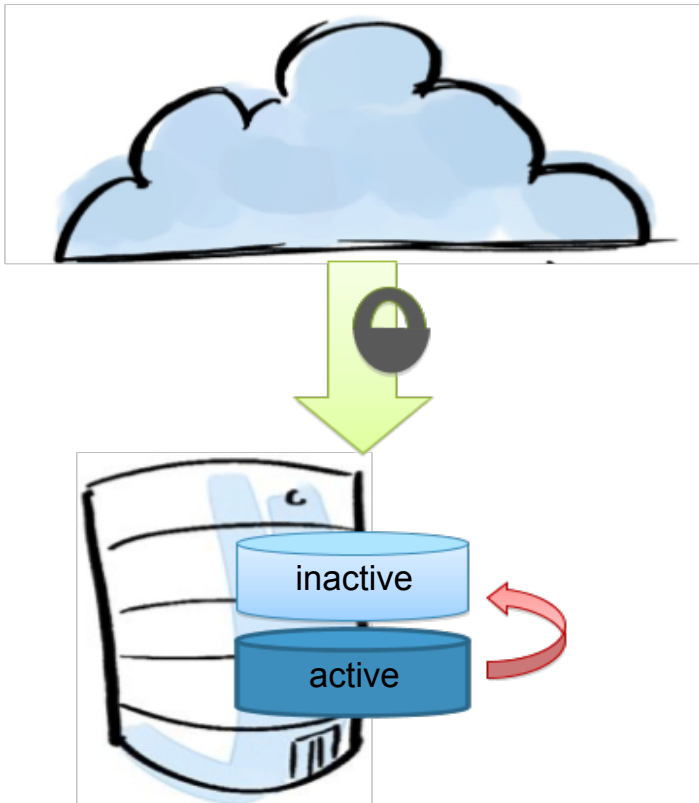
There's all this and much more on the CompuServe Information Service. All you need is a computer, a modem, and CompuServe. CompuServe connects with almost any type or brand of personal computer or terminal and many communicating word processors. To receive an illustrated guide to CompuServe and learn how you can subscribe, contact or call:

CompuServe
Information Services Division, P.O. Box 20012
1000 Kingston Centre Drive, Columbus, OH 43220
800-848-8990
In Ohio call 614-457-2600



Cloud characteristics

- High availability, no planned downtime
- Dynamic software on clients and servers
- Store, process and combine user data
- Users expect anytime/anywhere access



Google™

The Cloud has many Parties

The screenshot shows a CNN Tech article titled "Will iPads drive the cars of the future?". The page includes a navigation bar, a search bar, and a main content area with a large image of a woman interacting with a futuristic car dashboard. A vertical advertisement for Konica Minolta is positioned on the right side of the article. The page also features social sharing buttons and a "Recommend" button. The article text discusses the integration of iPads into car dashboards at the Geneva motor show.

Part of complete coverage on
Digital Biz

Will iPads drive

By **Barry Neild** for CNN
March 9, 2011 2:14 a.m. EST | Filed under: **inn**

Content provider

Advertisement for Konica Minolta featuring a blue globe logo and the text "KONICA MINOLTA" and "Hot t".

Ad network

Mixx Twitter Share E

Recommend 280 recommendation what your friends rec

Social sharing

TECH: NEWSPU
Most popular Tech stories right now

Buying an iPad 2: What you need to know

Affiliated sites



Has to work at scale.

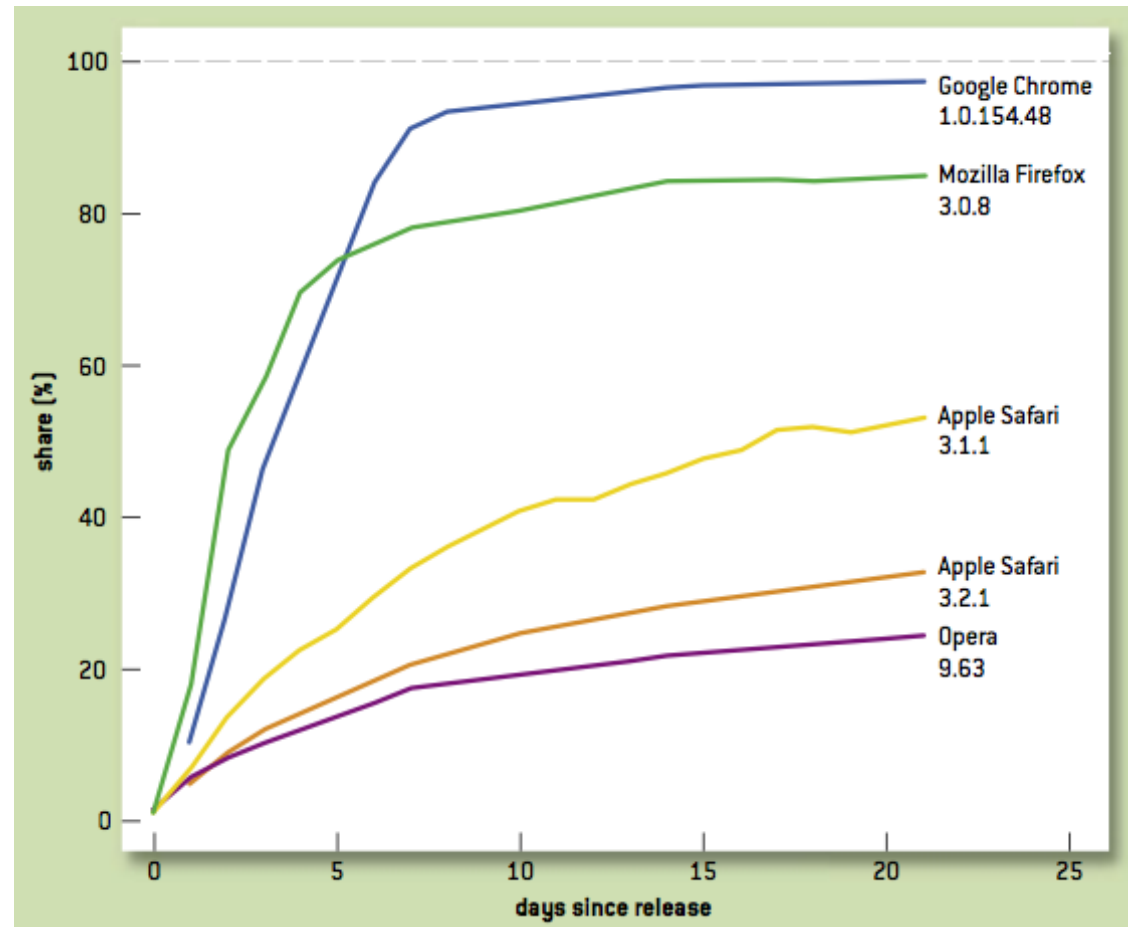
- New types of services
- Hundreds of millions of users
- All over the world
- Fast



Google™

New opportunities

- Fast software updates
- Use data for defence
- Scale
- Automate management



New challenges

- Big target: attractive to sophisticated attackers
- No downtime
- Scale
- Usability

After Twitter, Facebook and Apple, Microsoft now admits to being cyber-attacked

February 25th, 2013 - 06:51 am ET by

After Twitter, Facebook and Apple, we can now add Microsoft to the list of companies who have been cyber-attacked via vulnerability in Java. The company has announced that they have discovered malware installed on a few workstations.

Facebook announced that they weren't the only large company who has been affected by cyber-attacks that operate using a zero day fault in Java, although they named no other companies.

After **Apple**, it's now Microsoft who has announced that they have been affected by a sophisticated attack which is directly linked to the attacked conducted against Facebook and Apple.



Matt Thomlinson, Microsoft's director of security has stated that the attack was very similar to that experienced by the other companies, meaning that a zero day fault in Java has been exploited.

Microsoft has decided not to reveal how the attack took place, as this will provide them with more time to collect information about the attack type and gauge how many of their services are affected.

According to Matt Thomlinson, only a few workstations within Microsoft have been infected, with some of these being in the Mac Business unit. The attack has led to the re-evaluation of the security systems currently in place, with precautions being implemented immediately.

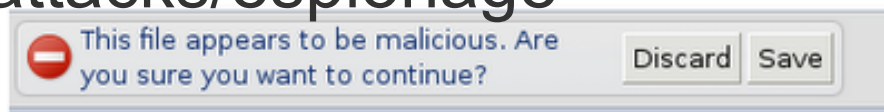
Microsoft has assured users that no personal data has been compromised, with the outage currently affecting the Windows Azure and Xbox Live services having no link to this event.

Source : The Next Web

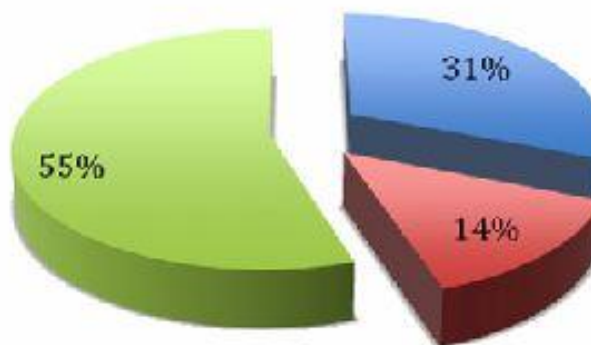


Threats we see

1. Authentication
2. Malware
3. Attacks on SSL/network
4. Vulnerabilities in Web Apps
5. Insider attacks/espionage



Zeus Infected



- No Antivirus
- Not Up to Date
- Up to Date



User authentication is hard!

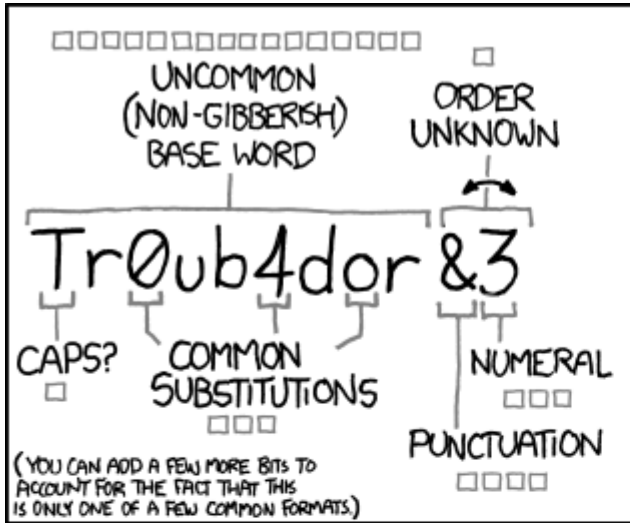


"On the Internet, nobody knows you're a dog."

©The New Yorker Collection 1993 Peter Steiner
From cartoonbank.com. All rights reserved.



Passwords have problems



~28 BITS OF ENTROPY

$2^{28} = 3 \text{ DAYS AT } 1000 \text{ GUESSES/SEC}$

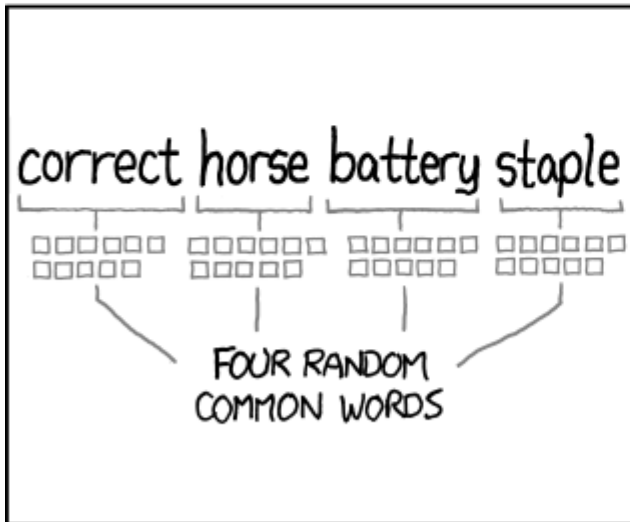
(PLAUSIBLE ATTACK ON A WEAK REMOTE WEB SERVICE. YES, CRACKING A STOLEN HASH IS FASTER, BUT IT'S NOT WHAT THE AVERAGE USER SHOULD WORRY ABOUT.)

DIFFICULTY TO GUESS: **EASY**

WAS IT TROMBONE? NO, TROUBADOR. AND ONE OF THE 0s WAS A ZERO?

AND THERE WAS SOME SYMBOL...

DIFFICULTY TO REMEMBER: **HARD**



~44 BITS OF ENTROPY

$2^{44} = 550 \text{ YEARS AT } 1000 \text{ GUESSES/SEC}$

DIFFICULTY TO GUESS: **HARD**

THAT'S A BATTERY STAPLE.

CORRECT!

DIFFICULTY TO REMEMBER: YOU'VE ALREADY MEMORIZED IT

THROUGH 20 YEARS OF EFFORT, WE'VE SUCCESSFULLY TRAINED EVERYONE TO USE PASSWORDS THAT ARE HARD FOR HUMANS TO REMEMBER, BUT EASY FOR COMPUTERS TO GUESS.

Most common attacks on passwords

- Phishing attacks, keyloggers, server compromise
- Password re-use
- Security Q&A or secondary email

Account hijackings: statistically small, but devastating to user (tens of thousands per day)

From: Deb Fallows <debfallows@gmail.com>

Date: Wed, Apr 13, 2011 at 8:45 AM

Subject: Problem

To:

now this might come as a surprise to you, but I made a quick trip to Madrid in Spain and was mugged. My bag, valuables, credit cards and passport all gone. The embassy has cooperated by issuing a temporary passport. I need funds to settle outstanding hotel bills, ticket and other expenses.



June 2011

...

Bad actors take advantage of the fact that most people aren't that tech savvy—hijacking accounts by using [malware and phishing scams](#) that trick users into sharing their passwords, or by using passwords obtained by hacking other websites. Most account hijackings are not very targeted; they are designed to steal identities, acquire financial data or send spam. But some attacks are targeted at specific individuals.

Through the strength of our cloud-based security and abuse detection systems, we recently uncovered a campaign to collect user passwords, likely through phishing. This campaign, which appears to originate from Jinan, China, affected what seem to be the **personal Gmail accounts of hundreds of users including, among others, senior U.S. government officials**, Chinese political activists, officials in several Asian countries (predominantly South Korea), military personnel and journalists.

...

Account heuristics

Activity on this account

This feature provides information about the last activity on this mail account and any concurrent activity. [Learn more](#)

This account is open in 4 other locations.
(Location may refer to a different session on the same computer.)

Concurrent session information:

Access Type [?] (Browser, mobile, etc.)	Location (IP address) [?]
Browser	United States (CA) (172.18.222.92)
Browser	United States (CA) (172.18.112.221)
Browser	United States (CA) (172.18.28.15)
Browser	United States (CA) (172.18.28.14)

Sign out all other sessions

Recent activity:

If the activity below doesn't look like yours, [change your password immediately](#). [Learn more](#)

Access Type [?] (Browser, mobile, POP3, etc.)	Location (IP address) [?]	Date/Time (Displayed in your time zone)
Unknown	Poland (83.17.123.186)	Mar 8 (2 days ago)
Browser	* United States (CA) (172.18.113.120)	1:03 pm (0 minutes ago)
Google Toolbar	* United States (CA) (172.18.113.120)	1:03 pm (0 minutes ago)
Browser	United States (CA) (172.18.112.221)	1:03 pm (0 minutes ago)
Browser	United States (CA) (172.18.113.120)	1:02 pm (1 minute ago)
Google Toolbar	United States (CA) (172.18.113.120)	1:02 pm (1 minute ago)

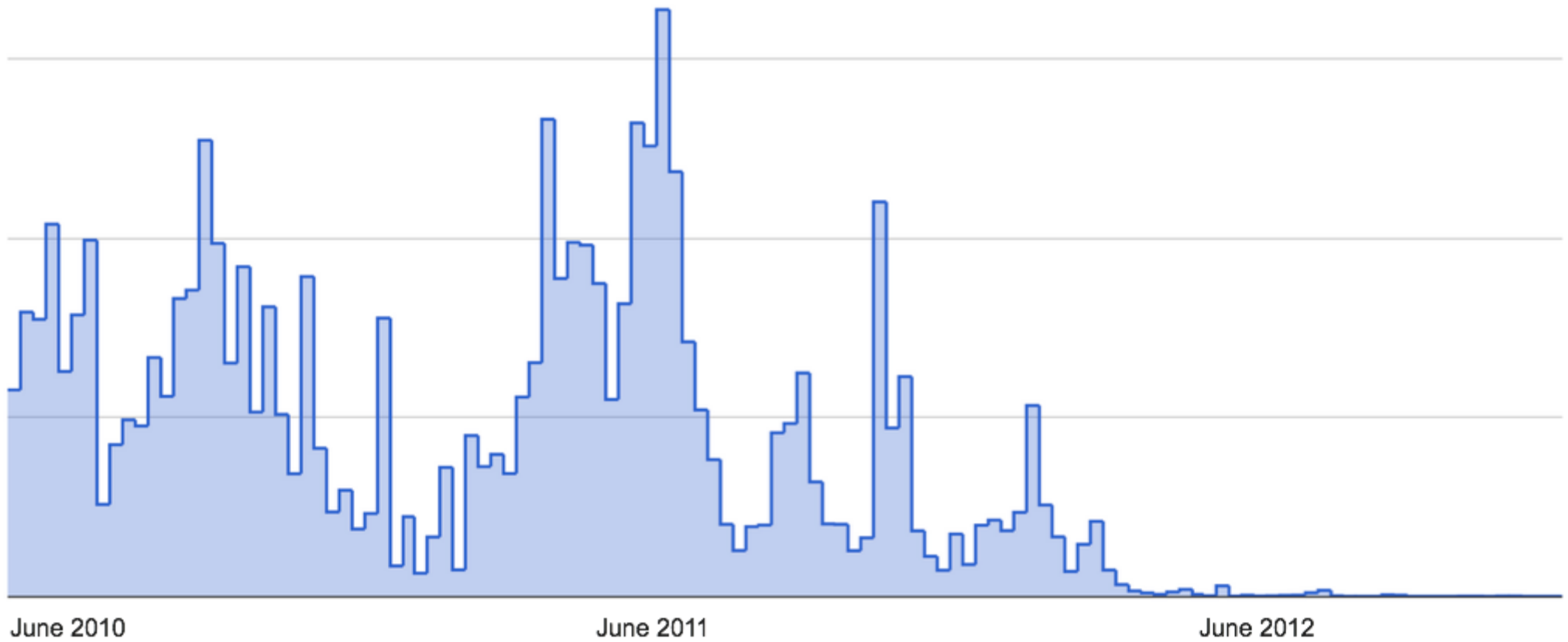
Alert preference: Show an alert for unusual activity. [change](#)

* indicates activity from the current session.

This computer is using IP address 172.18.113.120. (United States (CA))



Prevent spam from legit accounts



Two Step Authentication

Sign in with your
Google Account

Username:
ex: pat@example.com

Password:

Stay signed in

[Can't access your account?](#)



Google accounts

Two-step verification

Enter the verification code generated by your mobile application.

Enter code:

Remember verification for this computer.

[Get a new verification code](#)

- Integrated two factor authentication system built into Google Apps.
- Password+code when signing in from new machine
- SMS or voice call or smartphone app or scratchcodes
- Defends well against password reuse, mildly against phishing and malware.

Google™

Device-based authorization

- "Bless" logins from personal/trusted devices
- Device can then access your data
- Use smartphone/smartcard as second channel
- Can revoke this delegation if needed
- Privacy-enhanced client certificates to preserve privacy

Grosse, Eric, and Mayank Upadhyay. "Authentication at Scale." IEEE Security & Privacy, Jan-Feb 2013.



Challenges

- Usability
- Apps which expect passwords
- Attackers use it too!

Parting thoughts

- Cloud provides new threats and new opportunities for security and privacy
- Usability and scale matter
- Experiments with new approach to user authentication



Questions?